



**CANADIAN  
EVALUATION  
SOCIETY**

PEI Chapter News

Spring 2004

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### **Message From the President**

On behalf of the Board of Directors, welcome to the Spring 2004 edition of our Chapter's newsletter. Thanks to Nishka Smith, our Chair of Membership and Communications, for putting all the information together for us.

You will be interested to see all the work done since the Annual General Meeting held on October 31, 2003 in response to our commitment to move forward with a strategic planning exercise for our Chapter and to address issues concerning our funding.

As a member of our Chapter, your opinion matters. Please don't hesitate to contact any Director and let us know your ideas and suggestions.

Micheline Charest,  
President CES PEI Chapter

## Special Announcements

### Congratulations Carl!

The CES PEI Chapter would like to congratulate our new **National President, Carl Doucette**. CES members from across the country voted Carl in as National President in March 2004. This is a great honour for PEI - Carl is the first CES member from PEI to ever become National President. Congratulations Carl, we look forward to your leadership over the next few years.

### Welcome Anne-Marie!

The CES PEI Chapter would also like to welcome our new Board Member, Anne-Marie Pellerin. Anne Marie was voted to the Board of Directors at the 2003 Annual General Meeting and was elected Secretary-Treasurer at the first Board meeting. Anne-Marie is the National Manager of the Quality Management Program at Veterans Affairs Canada. She joined the Federal Government as an Exchange Executive under the Interchange Canada Program. Prior to joining Veterans Affairs Canada and re-locating to PEI, she work for 15 years in the Nova Scotia health system, most recently as Senior Advisory with the Central Regional Health Board.

### Progress on Strategic Planning Exercise

Since the 2003 Annual General Meeting, the Board of Directors has been working with the members to develop a strategic plan to help plan the future direction of the Chapter. To date, an initial strategic planning session was held with the Board of Directors to start the strategic planning process and draft a purpose, values, goals, strategies, and outcomes. Upon completion of this exercise, a follow up strategic planning session was held with the membership to get their input, and expand on the initial work of the Board. Currently, the Board of Directors is in the process of identifying the key work tasks and developing a work plan to implement the strategic plan. The Board will be looking for further input from the membership as the process unfolds.

### National Conference 2006

As you all know, the CES PEI Chapter will be hosting the 2006 CES National Conference. The conference will be held in Charlottetown at the Delta Prince Edward Hotel from June 1-6, 2006.

Micheline Charest and Stephanie Mowry have agreed to Co-chair the Event, and several CES members have joined the Steering Committee - Paul Chaulk, Anne-Marie Pelerin, Mary Beth MacLean, and Joe Kopachevsky.

Over the next several weeks, the various planning committees will be set and committee chairs will be looking for members to sign up and help out with planning and organizing the Conference. If you would like to volunteer for a committee, or in any capacity at all, please contact Micheline at [micheline.charest@vac-acc.gc.ca](mailto:micheline.charest@vac-acc.gc.ca)

### **Contingency Fund Options Decided Upon**

Based on suggestions provided by members at the Annual General Meeting, the Board of Directors has developed the following contingency fund plan.

#### **1. Provide Incentives for Members**

- continue to provide a \$25 subsidy for membership renewal with an increase to \$30 starting September 2004
- discounts on workshop fees
- subsidy for Directors, Committee members and general members to attend the National Conferences
- discount for Committee members to attend 2006 conference

#### **2. Provide Incentives for Non-Members**

- membership included in fee for select PD events
- explore options for student members (UPEI, Holland College) - free membership, bursary, case competition

#### **3. Fund Option**

- A) It is suggested that for the time being, the balance currently in the bank account be retained to support Chapter operations, and that consideration be given to transferring a percentage to the GIC in June, following approval of the Board.
- B) The Board has approved the following options for the funds invested in the GIC:
  - 1. Set aside a certain percentage for a contingency fund.
  - 2. Set aside a separate contingency fund to help organize and host Conference 2006.
  - 3. Set aside a certain percentage annually for special projects - Chapter short-term projects and/or partnership projects with CES National or other Chapters. Criteria will be developed to assess project proposals. Any project considered for funding is subject to Board approval.

## 2003-2004 Board of Directors

### **President**

Micheline Charest  
Veterans Affairs Canada  
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### **Vice-President**

Mary Beth MacLean  
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### **Past President/National Director**

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### **Special Initiatives Chair**

Garth Waite  
Provincial Health Services Authority  
Telephone: 894-0178  
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### **Secretary/Treasurer**

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### **Membership and Communications Chair**

Nishka Smith  
Atlantic Evaluation Group Inc.  
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### **National Council Representative**

Stephanie Mowry  
Department of Provincial Treasurer  
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### **Professional Development Chair**

Darlene Oakes  
Provincial Addictions Facility  
Telephone: 368-4273  
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## **PEI CES Chapter Committee Updates**

### **Professional Development Committee Update**

Over the past few months, the Professional Development Committee has welcomed some new members - Micheline Charest, Paul Chaulk, Judith Holton and Susan Maynard.

Since the Annual General Meeting, the PD Committee has been working on the offering the Essential Skills Series. The first two modules, Understanding Program Evaluation and Planning for Evaluation, were held in December 2003 and were facilitated by Paul Favaro. The last two modules, Improving Program Performance and Evaluating for Results, are planned for May 25/26, 2004 and again, will be facilitated by Paul Favaro.

In addition to the Essential Skills Series, the PD Committee also held a brown bag luncheon in January 2004 where Paul Hickey of Paul Hickey and Associates presented on Listening Skills. It was well attended and very enjoyable.

The committee is now working on the planning stages of a panel presentation scheduled for June 23, 2004 and a workshop for the Fall. Watch for details!

Darlene Oakes  
Professional Development Committee

### **Membership and Communications Committee Update**

Chapter membership is currently at 42 with broad representation from government, the public sector, community organizations and the private sector.

Since September 2003, the cost of membership has increased from \$95.00 to \$110.00. To help offset this increase in membership fees, the PEI CES Chapter is continuing to offer the \$25.00 subsidy towards renewal fees (which will go up to \$30.00 in September 2004). This means for members renewing, the new cost will be **\$85.00**.

To access this subsidy, please send your renewal application with a cheque for **\$85.00** payable to the **CES PEI Chapter** to Nishka Smith, Box 355, Charlottetown, PEI, CIA 7K7. A cheque for \$110.00 will then be made out by the PEI Chapter and sent to the National Office on your behalf.

Nishka Smith,  
Membership and Communications Committee

## **Special Initiatives Committee Update**

Over the past several months, the Special Initiatives Committee has been working hard to guide the strategic planning process. To date, they have prepared a work plan which shall guide planning and decision making for the Chapter over the coming 1-3 years. As part of the process of developing this work plan, a statement of purpose and values was prepared through a variety of consultative processes with members. Outlined below, are a statement of purpose and values for the Chapter, as well as 3-year goals. Chapter committees are now preparing more detailed work plans through which the plan will be implemented. Specific strategies are to create more innovative professional development opportunities in partnership with others, to promote evaluation as an essential component of accountable and effective leadership and management for all sectors, and to provide excellent membership services.

### **Purpose**

CES (PEI) exists to promote evaluation by providing members with opportunities for professional development, information exchange, and networking, and to provide a PEI voice through the national CES, so that the discipline and practice of evaluation is valued and credible on PEI.

### **Values**

- Cooperation
- Respect
- Fairness
- Accountability to Members

### **Goals (3 years)**

- Optimize quantity and quality of opportunities for professional development
- Enhanced membership participation in Chapter activities.
- Increase knowledge, awareness and value of evaluation and its role in any organization.
- Increase the use of evaluation in the public and private sectors

Garth Waite,  
Special Initiatives Committee